




BROOKE ROGERS

CONTACT

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 (815) 546-2210

 3322 SW 8th Street
Des Moines

CORE SKILLS

- 17+ years customer service
- 12 years guest-centered programming
- 7 years management
- Avian taxidermy
- DEAL specialist
- Collection management
- Event planning and management
- Agriculture, art and history interpretation and storytelling
- Public speaking
- Social media management
- Tour development
- Website management

COMPUTER SKILLS

- Arc GIS
- Adobe InDesign
- Adobe Premier Rush
- Canva
- Constant Contact
- Microsoft Office Suite

EDUCATION

*Bachelor of Arts:
Environmental Science &
Anthropology/ Sociology*

Drake University
Des Moines, Iowa

PROFESSIONAL EXPERIENCE

IOWA STATE UNIVERSITY

Regenerative Agriculture Specialist | Bioeconomy Institute | Sept 2022 - Present

- Generates audience appropriate outreach and educational materials related to regenerative agriculture with emphasis on prairie strips and anaerobic digestion
- Develops, plans and executes in-person and virtual meetings and events for regenerative scientists, researcher partners and industry collaborators on multiple awarded projects.
- Collaborates with team members and Principal Investigators to prepare and submit project progress reports

Innovation Program Coordinator | Student Innovation Center | Sept 2021- Sept 2022

- Developed and led 90+ innovation-themed and student centered programs and workshops while coordinating professional development opportunities for over 150 undergraduate Innovation Fellows.
- Curated and mentored student-led projects focused on innovation and creativity
- Established strategic plans for coordination, management and operations of signature programs such as Ignite Innovation Showcase Week, reaching a study body of 30,000+ students.

Visual Arts Interpretative Specialist | University Museums | Sept 2018 - Sept 2021

- Designed, marketed and led public art and exhibition tours for college-level curriculum that reached over 15,000 students while developing ninety public programs.
- Managed, facilitated and educated adult docents on visual literacy program and university history.
- Project managed bi-annual exhibit installations and de-installations at three facilities
- Managed overall collection while assessing risk and following collection management policies

CITY OF AMES

Recreation Manager | Parks & Recreation | April 2017 - September 2018

- Supervised a staff of 80 part time employees at 4 seasonal facilities.
- Developed and maintained an \$2M operating budget, payroll and general expenses while designing recreational programs.

ADDITIONAL WORK EXPERIENCE

- Des Moines Wells Fargo Museum | Museum Assistant April 2016- April 2017
- Greater Des Moines Botanical Garden | Guest Experience Manager Dec 2016- May 2018
- State Historical Society of Iowa | Interpretation & Collections Specialist Aug 2014 - May 2017
- Neal Smith Wildlife Refuge | Education & Visitor Services Intern May 2014-August 2014
- Field Museum of Natural History | Interpretation Volunteer May 2011-August 2013