ARKANSAS AGRICULTURE DEPARTMENT  
#1 Natural Resources Drive  
Little Rock, AR  72205  
AN EQUAL OPPORTUNITY EMPLOYER

JOB OPPORTUNITY  
July 8, 2019

<table>
<thead>
<tr>
<th>TITLE LOCATION</th>
<th>ANNUAL SALARY POSITION #</th>
<th>APPLICATION MUST BE RECEIVED BY:</th>
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</thead>
</table>
| Agriculture Director of Marketing & Communications  
Department: Administration  
Location: Little Rock, AR  
Hiring Authority:  
Secretary of Agriculture Wes Ward  
#1 Natural Resources Drive  
Little Rock, AR  72205  
Phone: 501/219-6342  
Fax: 501/312-7051  
E-mail: wes.ward@agriculture.arkansas.gov  
Standard State of Arkansas employment application required.  
Apply on line:  
http://www.arstatejobs.com  
Entry Level Salary: $69,776  
Grade GS12  
Position #: 22150699  
July 17, 2019 |

STATE'S MINIMUM QUALIFICATIONS:
Education/experience requirements:
• The equivalent of a bachelor’s degree in marketing, business, communications, or a related field.
• Five years of experience in marketing.

Knowledge of:
• Marketing management and strategic planning practices.
• Computer applications.

Ability to:
• Develop and administer a marketing program.

Preferred Qualifications:
• Knowledge of Arkansas farming, forestry, and agribusiness.
• Knowledge of international trade
• Knowledge of farming and agribusiness associations and leaders.
• Ability to focus on principal issues.
• Ability to plan and administer marketing operations budget.
• Ability to oversee electronic marketing efforts.
• Ability to supervise website design and maintenance.
• Skills in marketing protocol processes.
• Skills to manage and carry-out decisions.
• Skills to communicate with wide-variety of individuals.